FINANCIAL SECTOR PROFESSIONALS

A DEDICATED PLATFORM FOR A PARTNERSHIP BASED ON CONFIDENCE

BUILDING TEAM SPIRIT TOGETHER

SOCIETE GENERALE
Private Banking

EXTERNAL MANAGERS, INDEPENDENT FINANCIAL ADVISORS, ENJOY THE BACKING OF A MAJOR BANKING GROUP

LEADING PRIVATE BANKING EXPERTISE

Societe Generale Private Banking is the business line dedicated to private banking of Societe Generale. It offers a complete and personalised wealth management service built on more than a century of expertise.
With more than 2,800 employees, Societe Generale Private Banking manages 86.1 billion Euros of assets across 19 countries as at the end of June 2011. Our teams' know-how and international focus allow them to create highly innovative solutions, giving you access to the full advantages of major financial markets.

A WEALTH OF RESOURCES OFFERED BY A MULTI-SPECIALIST BANK, SOCIETE GENERALE BANK & TRUST

Private Banking constitutes one of the four business lines within Societe Generale Bank & Trust (SGBT), a Societe Generale group entity in Luxembourg.
A multi-specialist bank provides a unique advantage: you benefit from synergies with our other activities, particularly in business services (institutional or independent), fund administration and market business.

SOCIETE GENERALE, A LEADING BROAD-BASED EUROPEAN GROUP

The Societe Generale group is one of the leading financial services groups in the euro zone. The Group's rich employee diversity, with 157,000 employees from 85 countries, contributes to its performance and growth.

ENJOY THE 4 ADVANTAGES OF A FULLY DEDICATED PLATFORM

For professionals, Societe Generale Bank & Trust has set up a fully dedicated platform comprising a complete offer.

AN EXCLUSIVE TEAM OF ACCOUNT MANAGERS

Our team, which is specifically dedicated to independent asset managers and financial intermediaries, is strengthened by many years of experience and collaboration with a large number of local and international service providers (portfolio management companies, lawyers, banks, etc.). The team will endeavour to meet all of your needs.

MANAGING CLIENT PORTFOLIOS THROUGH EXTRANET

The Poste Front Office (PFO) system is at your disposal for remote client account management. The system allows you to instantly access accounts, consult client portfolio positions synoptically or in detail, and above all execute securities transactions.
It is more than just a tool; it provides genuine commercial support, ensuring reactivity and flexibility.

MONITORING AND BANKING SERVICES: ENJOY THE BACKING OF A MAJOR BANK

Whether dealing with regular client operations, or providing specialised know-how regarding credit offers, our job is to satisfy all of your needs. We provide real added value in terms of daily operations management and administration, and also wealth planning expertise.

THE BEST FINANCIAL SOLUTIONS SELECTED FOR YOUR CLIENTS

We offer the best selection of investment solutions through the Societe Generale Private Banking network centres of expertise, ranging from the most basic to the most sophisticated, such as investment funds, alternative investment funds and structured products. True to our open-architecture philosophy, our experts maintain contact with renowned major financial institutions.
For your sophisticated clients, we offer direct access to our trading floor.

AN EXCLUSIVE TEAM
OF ACCOUNT MANAGERS

Your needs are highly specific. A team of specialists who understand your business and your needs is at your disposal.

EXPERTISE

– A specific organisation provides you with access to all of SGBT's skills and to the Societe Generale group network.
– You are in contact with the experts required for your needs (financing, wealth plannng, products…).
– We offer you the possibility of direct access to the trading floor.

GUIDANCE AND SUPPORT

– A multilingual team of fifteen people specifically dedicated to the independent asset management business and more broadly to financial intermediaries.
– A single-contact person, your account manager.
– Support for you and your clients from professionals.

REACTIVITY

– You are informed at the first sign of an alert, and our team immediately takes charge of the situation.
– You are in permanent contact with your account manager.
– We adapt to your needs.

SHARING

– We share our experience and our skills with you.
– You receive SGBT information regularly, including product lists selected by our experts.
– Our objective: develop a relationship based on confidence and built on shared success.

PFO, MANAGING CLIENT PORTFOLIOS THROUGH EXTRANET

Do you need simplicity and efficiency? Are you seeking to simplify the daily management and monitoring of your client accounts? Discover our PFO platform tailored to the needs of management professionals and financial intermediaries.

PFO, A USER-FRIENDLY TOOL

A tool adapted to your needs which provides you with:
– a high degree of reliability for data processing with the highest security standards in the sector,
– simplified daily management and monitoring of client accounts,
– data processing flexibility and reactivity,
– reduced administrative input meaning more commercial time to dedicate to your clients.

CONSULTATION

PFO enables you to monitor client positions on a permanent basis:
– account positions overview,
– access to a global portfolio overview represented graphically,
– production of portfolio statements at any time, including performance indicator, capital gains or losses and transaction records,
– account transaction historic overview (on a 1-year rolling basis),
– client profitability overview.

TRANSACTIONS

PFO gives you the option to transmit market orders in all types of assets and to track execution:
- equities,
- bonds,
- funds.

PFO must comply with regulations applicable to you. This consultation and transaction platform (through its full services) must, vis-à-vis your clients, comply with regulations in force concerning professional secrecy. The availability of PFO is therefore subject to the client's agreement to forward banking details to representatives, in the context of a three-way agreement. The tool made available to you must be adapted to strictly comply with regulations in Luxembourg and in your country.
PFO is available in the context of the client mandating the external independent manager or advisor.

MONITORING AND BANKING SERVICES: ENJOY THE BACKING OF A MAJOR BANK

For professionals, we have endeavoured to develop a specific offer which takes your particular needs into account.

WE HANDLE THE DAILY MANAGEMENT OF YOUR CLIENT OPERATIONS

Whether this involves an international or domestic money order, buying or selling securities, setting up basic credit or more sophisticated financing, renewing a fixed-term deposit, etc., our teams are in place to ensure the efficient processing of each operation. We guarantee quality and rapidity of execution throughout the processing of your orders.
We provide a full service, from initial documentation through to reliable and recurrent reporting.

THROUGH US, YOU BENEFIT FROM REAL ADDED VALUE: OUR KNOW-HOW IN WEALTH PLANNING AND FINANCING

In a safe, steady and confidential environment, we can offer a broad range of financial engineering and wealth management products and services. The goal is to structure your clients' assets within the legal and tax framework defined by their advisors. Following analysis, we can propose wealth management solutions suited to your clients and coordinate their implementation and monitoring.

Once a selected solution has been put in place, we ensure full monitoring and make any necessary adjustments. Based on our long-standing experience (several years of collaboration with a number of local and international service providers) we can offer confidentiality and first-rate execution quality, within a structured compliance code and in accordance with local regulations.

THE BEST FINANCIAL SOLUTIONS SELECTED FOR YOUR CLIENTS

CENTRES OF EXPERTISE STAFFED BY TOP SPECIALISTS

Their assignment: to identify and propose the best investment solutions
Their philosophy: open architecture
Our centres of expertise are in contact with financial institutions of the highest renown. They provide independent professional advice and quality research within a stringent and reliable selection process.

YOU HAVE THE IDEAS, WE HELP YOU PUT THEM INTO PRACTICE

Backed by our global dedicated wealth management network, you will find a wide variety of diversification solutions: financing a private jet or yacht, art investment advice, philanthropic guidance, etc.

DISCLAIMER

This document is for advertising purposes and is in no way to be considered a contractual document. This document aims solely to present a platform dedicated to financial sector professionals in collaboration with the Societe Generale Private Banking business line of Groupe Societe Generale of which Societe Generale Bank & Trust (SGBT) is a part.

The content of this document, drafted by SGBT, is not controlled by the CSSF banking authority *(Commission de Surveillance du Secteur Financier)*.

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