

## NEWS FLASH

Paris, 26 September 2014

### **SOCIETE GENERALE TO ATTEND SIBOS 2014 - THE WORLD'S PREMIER FINANCIAL SERVICES EVENT**

Societe Generale will be exhibiting at SIBOS 2014 in Boston, Massachusetts this year from 29 September to 2 October to showcase its broad range of commercial banking, prime brokerage and securities services.

SIBOS, organised by SWIFT, the global provider of secure financial messaging services, is an annual conference for the financial industry and brings together some 7,000 decision makers and topic experts from financial institutions, market infrastructures, multinational corporations and technology partners. SIBOS is the place to do business and collectively shape the future of the financial industry.

Societe Generale will be present this year through its Global Transaction Banking, Societe Generale Securities Services and Newedge teams. A number of significant announcements will be made during the event, including developments in the areas of payments, collateral management and outsourcing solutions.

The Group will showcase products and services that will facilitate both domestic and cross-border daily transaction activities for clients. With Newedge, now wholly-owned by Societe Generale, the Group will present its fully integrated market activities offering and enhanced execution capacity - as principal or as agent - as well as cross-asset capabilities. Specific services for corporate clients, financial institutions and brokers which will also be highlighted during this year's conference include:

- Cash clearing services
- Trade services
- Payment and Cash management services
- Supply Chain Finance
- Forex linked to transactions
- Global securities clearing services
- Execution to custody services
- Global and local custody

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- OTC derivative processing and clearing
- Collateral management programmes
- Prime clearing services

Delegates from Societe Generale will also address current issues during dedicated conference sessions:

- Pascal Augé, Head of Global Transaction & Payment Services, will be discussing “**How payments & cash management, trade finance and receivables finance shape the future of corporate banking**”
- Alan Ketley, Managing Director, Bank Secrecy Act / Anti-Money Laundering & OFAC, will contribute to panels dedicated to “**Financial crime compliance: beyond correspondent banking**” and “**Correspondent Banking in Latin America: Collaborating in the golden age of compliance**”
- Eric de Gay de Nexon, Head of Strategy for Market Infrastructures at SGSS, will be speaking in a panel dedicated to: “**SWIFT for Securities: Taking ownership of custody operations through post-trade automation**”
- Martine Brachet, Head of Interbank Relationships, will participate at the Closing session of the **Standards Forum**

Societe Generale’s delegates and solution experts will be present on **booth E18**.

For more information about Societe Generale at SIBOS visit:

<http://sibos.societegenerale.com>

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### Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FSTE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### Societe Generale: 150 years

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century.